Seniors Engage for Health

Brittany Pierce, MSIII
Duke University School of Medicine
2013-2014 NC Albert Schweitzer Fellow

Seniors Engage for Health (SEFH) is a program designed to reach older adults in Durham, NC. In conjunction with the local community organization Senior PharmAssist, SEFH aims to:

◆ Help seniors gain a greater understanding of the basics of Medicare and learn how to avoid Medicare fraud
◆ Promote greater participation and engagement in encounters with healthcare providers
◆ Assist seniors in finding community resources such as medication therapy management, medication payment assistance, Medicare counseling services, and community-based organization referral

Seniors Engage for Health reached over 250 seniors in the Durham community throughout the past year. As of May 2014, 96% of seniors displayed the following behavior changes:

◆ Preparing a checklist of questions for a doctor’s appointment
◆ Initiating a conversation with a healthcare provider about a top concern or priority
◆ Filling out a medication card and showing it to a healthcare provider
◆ Making a preventive services appointment

SUSTAINABILITY
SEFH will be sustained at Senior PharmAssist through the activities of outreach and Seniors Health Insurance Information Program (SHIIP) volunteers.

www.schweitzerfellowship.org
704-895-6596