Anti-Bullying Campaign

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Anti-Bullying Project
Tomesia addressed bullying behaviors at W.G. Pearson Elementary by launching an Anti-Bullying Campaign. The overall goal of the project was to increase the awareness of what constitutes bullying behavior, increase anti-bullying advocacy, and decrease the acts of bullying by children in the elementary school setting. Each week, Tomesia held one workshop for a group of 15 fourth and fifth grade students (5 who had repetitive bullying behaviors, 5 who have expressed a concern of being a target of bully-type behavior, and 5 general population students). As a group, they were able to become positive role models in the classrooms, school, and community.

Activities
- The workshops consisted of learning activities and structured conversations.
- The workshop topics covered how to be an effective bystander, bully awareness, types of bullying, and how to report acts of bullying.
- Campaign members created and signed an anti-bully pledge and encouraged peers and community members to participate.
- Students created and wore T-shirts with an anti-bully message to nurture an anti-bully culture.
- Students wrote and performed a small skit to their peers to advocate for anti-bullying behaviors.

Outcomes
By the end of the year-long project:
- 10 of 15 participants reported taking bystander action.
- 3 of 5 participants with a history of bullying decreased bullying behavior and chose to advocate for their peers.
- 2 of 5 participants with a history of bullying no longer engaged in bullying behavior.

Sustainability
Tomesia is currently working with the Assistant Principal to have the curriculum incorporated into the work conducted with special groups of students with behavior or self-esteem issues. Upcoming NCCU School of Social Work interns will be able to lead the anti-bullying curriculum.